## am.no

# am. 10 The industry's own website - from MEF!

32 666 readers (approx) per month\*
51 333 pageviews (approx) per
month\*

\*Figures taken from GA4 1. jan - 30. June 2024 MEDA PLAN

2025

## anleggsmaskinen.no

Here, news is continuously updated from the industry! The website is optimized for mobile!

We offer 4 different banners where 6 different advertisers scroll in every place.

TOP BANNER: - PRICE: NOK 8,200 EX. VAT. PER MONTH

Here the ad will be visible at the top of the page, both on PC and mobile / tablet.

Format: - PC: 980 x 150 px - max 500 kB

- Mobile: 468 x 400 px - max 500 kB

NETBOARD 1: - PRICE: NOK 6 200 EX. VAT. PER MONTH

Here, your ad will be associated with the editorial content.

The ad will be visible both on the front page and subpages on PC and mobile / tablet.

Format: - PC/mobil: 468 x 400 px - max500 kB

NETBOARD 2: - PRICE: NOK 5 200 EX. VAT. PER MONTH

Here, your ad will be associated with the editorial content.

The ad will be visible both on the front page and subpages on PC and

mobile / tablet.

Format: - PC / mobile: 300 x 450 px - max 500 kB

NETBOARD 3: - PRICE: NOK 5 200 EX. VAT. PER MONTH

Here, your ad will be associated with the editorial content.

The ad will be visible both on the front page and subpages on PC and mobile / tablet.

Format:  $-PC: 980 \times 150 \text{ pix } -\text{max } 500 \text{ kB}$ 

- Mobile: 468 x 400 pix - max 500 kB

STICKY SKYSKRAPER: - PRICE: 5 200,- EX. VAT. PER MONTH

Here, your ad will be on the side of the editorial content, and follow

down the page. Visible on desktop

Format: 180 x 500px

Files: gif, jpg, png, HTML eller 3. parts kode. Filesize:  $\max 500 \text{ kB}$ 

NEWSLETTER: - PRICE: 2900,- EX. VAT. PER WEEK

Here, your ad will be placed at the top of the newsletter.

Format: 600 x 160px

File: jpg.

### **DIGITAL CONTENT MARKETING:**

Tell your message through an all-digital advertising article. The article is on a permanent news board with good visibility, high up on the front page of www.am.no

Price: 9 000 NOK per month.

Only 2 places available per month.



#### BRANSJEOVERSIKTEN.NO

MAKE YOUR PRODUCTS / SERVICES SEARCHABLE FROM ONLY NOK 4 900, - EX. VAT FOR A WHOLE YEAR!