

am.no

The industry's own website - from MEF!

am.no

32 500 readers (approx) pr. month.*
46 500 pageviews (approx) pr. month.*
*Figures taken from Google Analytics
Jan 1 - June 30, 2022

MEDIA PLAN 2023

anleggsmaskinen.no

Here, news is continuously updated from the industry!
The website is optimized for mobile!

We offer four different banners where 6 different
advertisers scroll in every place.

DIGITAL CONTENT MARKETING:

Tell your message through an all-digital advertising article.
The article is on a permanent news board with good
visibility, high up on the front page of www.am.no
Pris: 9 000 NOK pr. month.

TOP BANNER: - PRICE: NOK 8,200 EX. VAT. PR. MONTH

Here the ad will be visible at the top of the page,
both on PC and mobile / tablet.

Format: - PC: 980 x 150 pix – max 300 kB
- Mobile: 468 x 400 pix – max 300 kB

NETBOARD 1: - PRICE: NOK 6 200 EX. VAT. PR. MONTH

Here, your ad will be associated with the editorial content.
The ad will be visible both on the front page and subpages on PC and mobile / tablet.

Format: - PC/mobil: 468 x 400 pix – max 300 kB

NETBOARD 2: - PRICE: NOK 5 200 EX. VAT. PR. MONTH

Here, your ad will be associated with the editorial content.
The ad will be visible both on the front page and subpages on PC and mobile / tablet.

Format: - PC / mobile: 300 x 450 pix – max 300 kB

NETBOARD 3: - PRICE: NOK 5 200 EX. VAT. PR. MONTH

Here, your ad will be associated with the editorial content.
The ad will be visible both on the front page and subpages on PC and mobile / tablet.

Format: - PC: 980 x 150 pix – max 300 kB
- Mobile: 468 x 400 pix – max 300 kB

STICKY SKYSCRAPER: - PRICE: 5 200,- EX. VAT. PR. MONTH

Here, your ad will be on the side of the editorial content, and follow
down the page. Visible on desktop

Format: 180 x 500pix – max 300 kB

Files: gif, jpg, png, HTML eller 3. parts kode. Filesize: max 300 kB

NEWSLETTER: - PRICE: 2 900,- EX. VAT. PR. WEEK

Here, your ad will be placed at the top of the newsletter.

Format: 600 x 160pix – max 300 kB

File: jpg.

BRANSJEOVERSIKTEN.NO

MAKE YOUR PRODUCTS / SERVICES SEARCHABLE
FROM ONLY NOK 4 900,- EX. VAT FOR A WHOLE YEAR!

The screenshot shows the website layout with several ad placements highlighted in blue boxes:

- TOP BANNER:** Located at the top of the page, above the main content.
- STICKY SKYSCRAPER:** Located on the left and right sides of the page, following the main content.
- NETBOARD 1:** Located below the main content, associated with the article "Hvordan bli sertifisert – Miljøfyrtårn, ISO 9001 og ISO 14001".
- NETBOARD 2:** Located below the main content, associated with the article "Så ser vi litt på ISO 9001".
- NETBOARD 3:** Located at the bottom of the page, below the main content.

For more information or to book space for your ad, contact:
Camilla Sparby – tel. 477 07 338 – mail: camilla@a2media.no
Bjørnulf Lie – tel: 971 66 507 – mail: bjornulf@a2media.no

Ads must be delivered as gif, jpg,
png, HTML or 3. parts code.